



BINA WAREHOUSE

PROJECT & RETAIL REFERENCES

Bina Warehouse – Bath Gallery:
7A, Jalan 51/215,
Seksyen 51, 46050,
Petaling Jaya,
Selangor

Bina Warehouse - Kitchen Boutique:
22, Jalan Kampong Attap,
50460 Kuala Lumpur

COMPANY OVERVIEW

Established in 1972, Bina Warehouse Sdn Bhd (57728-V) specialises in the distribution of luxury bathroom and kitchen products. The company was founded by three brothers on the values of sincerity, hard work and integrity which are upheld until today.

Bina Warehouse has grown steadily in the last 47 years. The company started trading mainly in sanitaryware and ceramic tiles supplied by local and European manufacturers. In 1988, the company expanded into the design and fabrication of kitchen furniture to complement its sanitaryware business, and in 1995, started importing top European kitchen cabinets and appliances.

Recognising a vast potential for growth for top quality imported sanitaryware and kitchens, the company continues to dedicate resources to building skilled sales and support teams, warehousing facilities and a technical team to offer a one-stop service for their discerning customers.

Having started with only 5 workers, the organisation has since grown its workforce to over 70 employees. Their extensive experience and knowledge, coupled with a wide product offering, provide homeowners and developers unique customisations in order to achieve their desired luxury bathroom and kitchen at competitive rates. Bina Warehouse has since fitted out notable private homes for discerning individuals, royal families, private residential developments, hotels, and commercial offices.

OUR STORY



The beginning of our story



Three Founding Brothers



*Young Tun M visiting
Bina Warehouse*



*Musa Hitam visiting
Bina Warehouse*

1972

The company was established under the name Syarikat Bina. The core of its business was plumbing & hardware.

1977

We became the 1st company to introduce hot & cold bath mixers from Europe to Malaysia. These luxury products were supplied to the SPBK residences in Damansara Heights.

1980

Syarikat Bina changed its name to Bina Warehouse, in reference to its specialisation in sanitaryware. The official four leaves logo symbolises the unity of the four brothers in the Kok family. The rich green colour represents growth and the evergreen spirit of the organisation, and the upward arrow represents progress.

1988

Bina Warehouse diversified into the luxury kitchen business, thereby forming Bina Warehouse (Kitchens) as a subsidiary. Notable projects included Strawberry Park in Cameron Highlands.

1992

Became the sole and exclusive distributor for Kohler, Hansgrohe and Jacuzzi. This was our first step to becoming a multi-brand premium store.

1995

Specialised in imported European Luxury Kitchen Furniture and appliances.

2016

In keeping up with the evolving market trends, we have developed a new and younger collection under the name of BTHRMS as a subsidiary.

2019

Bina Warehouse celebrates 47 years of fruitful business, marking our reputation as a leader in the Bathroom & Kitchen industries. Today, our team has grown to the size of 70+ employees, and our internationally acclaimed Bathroom and Kitchen galleries span across 14,000 square feet and 12,500 square feet respectively.






Celebrated the opening of our 12,500 sq ft dedicated Luxury Kitchen Gallery, and the first Siematic flagship store in Malaysia

MISSION & VISION

OUR MISSION

To elevate the Malaysian lifestyle by offering unparalleled Bathroom & Kitchen products and service standards.

OUR VISION

-  To be the nation's leading provider in high-quality Bathroom & Kitchen products and services.
-  To be the curator and showground of the world's best bathroom & kitchen designs and innovations in Malaysia.
-  To bring the best value for products of superior level.
-  To maintain our goodwill, based on our esteemed business integrity.
-  To establish collaborative, synergistic and sustainable partnerships with the best global brands and our valued customers.



CORE VALUES

INTEGRITY

Our integrity has been instrumental in building our goodwill over the years, allowing us to faithfully serve 3 generations of customers.

EXCELLENCE

A trait inherited from the founders, our commitment to uncompromising standards has ensured our place as one of the top names in Malaysia's Bathroom & Kitchen industries.

TEAMWORK

We believe that the whole is greater than the sum of its parts. By working closely with our suppliers and staff alike, we are able to offer our customers an unparalleled level of service.

LOGISTICS & SUPPORT

In-house shipping and delivery team



BATHROOM BRANDS

KOHLER®

 **DURAVIT**

AXOR®

hansgrohe


CLAYBROOK

GESSI®

meir.®

THG®
PARIS

Jacuzzi®

BETTE

 **GEBERIT**

viega

emco

 **sonia**

8TH RMS
etc

TU-YO

COCOON

SPLASH

ever

KITCHEN BRANDS

SieMatic

 **SIGNATURE
KITCHEN**

GAGGENAU

Miele

De Dietrich 

 **BOSCH**

Foster 
Live the Quality

Brandt

BLANCO

FRANKE

HI-MACS[®]
Acrylic Solid Surface

COMPAC
THE SURFACES COMPANY


Teka

SILESTONE[®]
by COSENTINO 

BINA WAREHOUSE BATHROOM GALLERY



BINA WAREHOUSE BATHROOM
GALLERY



BINA WAREHOUSE BATHROOM GALLERY



KITCHEN SINK CENTRE

Located at Bina Warehouse Bathroom Gallery, PJ



BINA WAREHOUSE KITCHEN GALLERY



BINA WAREHOUSE KITCHEN GALLERY



BINA WAREHOUSE KITCHEN GALLERY



BINA WAREHOUSE KITCHEN GALLERY



LIST OF BATHROOM PROJECTS AND JOB REFERENCES

NO.	PROJECT NAME	LOCATION
1.	200 ROOMS HOTEL IN IPOH (HOTEL EXCELSIOR)	Ipoh, Perak
2.	10 DAMANSARA	Damansara Heights, Kuala Lumpur
3.	138 UNITS SEMI-D MUTIARA GOMBAK	Gombak, Kuala Lumpur
4.	155 UNITS RUMAH TERES AT RAWANG	Bandar Country Homes, Rawang
5.	20 TREES WEST	Taman Melawati, Kuala Lumpur
6.	25 UNITS DOUBLE STOREY BUNGALOW (TYPE A,B,C) AT PH5C HORIZON HILL	PH5C Horizon Hill, Johor
7.	294 UNITS TERRACE FOR ABADI MAN NIEN	Sepang, Selangor
8.	30 UNITS 3 STOREY SEMI-D FOR DOLOMITE TEMPLER, RAWANG	Dolomite Templer, Rawang
9.	32 SEMI-D AT KOTA DAMANSARA	Kota Damansara, Selangor
10.	52 UNITS BUNGALOW, 8 UNITS SEMI-D, USJ 1 SUBANG JAYA	Subang Jaya, Selangor
11.	ALAM SUTERA, BUKIT JALIL	Bukit Jalil, Kuala Lumpur
12.	ALAM WARISAN	Putrajaya, Kuala Lumpur
13.	ALILA RESORT HOTEL & VILLAS IN KK SABAH	Tuaran, Sabah
14.	AMPERSAND	Jalan Kia Peng, Kuala Lumpur
15.	ANJALI @ - MON'T KIARA	North Kiara, Kuala Lumpur
16.	ASTAKA	Johor Bahru, Johor
17.	BAI TRAM HIDEAWAY RESORT PHU YEN PROVINCE VIETNAM	Ho Chi Minh, Vietnam
18.	BANGSAR HILL	Bangsar, Kuala Lumpur
19.	BLOCK D SKY VILLAS AT KUCHING FOR MJC CITY DEVELOPMENT	Kuching, Sarawak
20.	BONUS FOCUS - 23 UNITS BUNGALOW KOTA DAMANSARA	Kota Damansara, Selangor
21.	CAPRI HOTEL BY FRASER, BUKIT BINTANG	Jalan Imbi, Kuala Lumpur
22.	CASAMAN	Desa Parkcity, Kuala Lumpur
23.	CLEARWATER RESIDENCE	Damansara Heights, Kuala Lumpur
24.	D'9 BANGSAR	Bangsar, Kuala Lumpur
25.	DUTA NUSANTARA	Sri Hartamas, Kuala Lumpur
26.	EAST LEDANG, PHASE 6A	East Ledang, Johor
27.	EMERALD BAY (PUTERI HARBOUR RESIDENTIAL NORTH)	Johor Bahru, Johor
28.	ENCLAVE BANGSAR	Bangsar, Kuala Lumpur
29.	FEDERAL HOTEL (REFURBISHMENT TO MERDEKA WING)	Bukit Bintang, Kuala Lumpur
30.	FOUR SEASONS PLACE KL	Jalan Ampang at Jalan Lumba Kuda, Kuala Lumpur
31.	GAIA 16	Sering Ukay, Kuala Lumpur
32.	HAMPSHIRE RESIDENCE	KLCC, Kuala Lumpur
33.	HOTEL 145 JALAN TUN H.S.LEE	Jalan Tun HS Lee, Kuala Lumpur
34.	IBIS MELAKA HOTEL	Jalan Bendahara, Melaka
35.	IDAMAN RESIDENCE	Damansara Idaman, Selangor

NO.	PROJECT NAME	LOCATION
36.	IDAMANSARA	Bukit Damansara, Kuala Lumpur
37.	INARA BANGSAR	Bangsar, Kuala Lumpur
38.	IRINGAN HIJAU	Ampang Hilir, Kuala Lumpur
39.	JADE HILLS PHASE 6A1	Kajang, Selangor
40.	JALAN KAPAS FOR SBC	Bukit Bandaraya, Kuala Lumpur
41.	KAPAS APARTMENT AT JALAN KAPAS	Bukit Bandaraya, Kuala Lumpur
42.	KELANA JAYA RESIDENCE	Kelana Jaya, Selangor
43.	KIARA 9	Mont Kiara, Kuala Lumpur
44.	KIARA HILLS	Mont Kiara, Kuala Lumpur
45.	KK CITY WATERFRONT - PELAGOS DESIGNER SUITS	Kota Kinabalu, Sabah
46.	KM 1 WEST	Bukit Jalil, Kuala Lumpur
47.	KOHLER KITCHEN SINKS FOR PINE PROPERTIES SDN BHD	Sepang, Selangor
48.	KOTA KEMUNING RP5	Shah Alam, Selangor
49.	LE NOUVEL KLCC	Jalan Ampang, Kuala Lumpur
50.	MACALISTER BOUTIQUE HOTEL	Macalister, Penang
51.	MADGE MANSIONS	Jalan Madge, Kuala Lumpur
52.	MARC RESIDENCE	KLCC, Kuala Lumpur
53.	MARRIOTT HOTEL KOTA KINABALU	Kota Kinabalu, Sabah
54.	MASERA AT BUKIT SEGAR CHERAS	Cheras, Kuala Lumpur
55.	MENARA BINTANG GOLDBHILL	Jalan Tun Razak, Kuala Lumpur
56.	MK 10	Mont Kiara, Kuala Lumpur
57.	MTD's 5 BUNGALOWS BANGSAR	Jalan Medan Tanduk, Kuala Lumpur
58.	NADAYU	Taman Melawati, Kuala Lumpur
59.	NOVUM FOR EUPE BANGSAR SOUTH DEVELOPMENT	Bangsar South, Kuala Lumpur
60.	ONE CENTRAL PARK	Desa Parkcity, Kuala Lumpur
61.	ONE KIARA	Mont Kiara, Kuala Lumpur
62.	ONE KIARA PHASE 2	Mont Kiara, Kuala Lumpur
63.	ONE MENERUNG	Bangsar, Kuala Lumpur
64.	ONE TANJONG BATU FERINGGHI	Batu Feringghi, Penang
65.	PALACE HOTEL @ JALAN TAR KL	Jalan TAR, Kuala Lumpur
66.	PALAZZIO	Sri Hartamas, Kuala Lumpur
67.	PAPILLON DESAHILL	Taman Desa, Kuala Lumpur
68.	PEKAN NENAS @ JOHOR	Pontian, Johor
69.	PERMAS JAYA GARDEN COURTS	Permas Jaya, Johor
70.	PLAZA ARKADIA (SOHO ONLY)	Desa Parkcity, Kuala Lumpur

NO.	PROJECT NAME	LOCATION
71.	PRECINT 10, PUTRAJAYA	Putrajaya, Kuala Lumpur
72.	RAFFLES REGENCY HOTEL	Johor Bahru, Johor
73.	REFURBISHMENT WORKS FOR HOTEL MALURI CHERAS	Taman Maluri, Kuala Lumpur
74.	REFURBISHMENT WORKS FOR DATAI LANGKAWI	Langkawi, Kedah
75.	RIMBUN	Jalan Ampang Hilir, Kuala Lumpur
76.	RITZ-CARLTON RESIDENCE TOWER AT BERJAYA CENTRAL PARK	Jalan Ampang, Kuala Lumpur
77.	SEAVIEW COURT, TANJUNG BATU, BINTULU	Seri Kembangan, Selangor
78.	SENADA	TTDI, Kuala Lumpur
79.	SERAI SAUJANA	Saujana, Kuala Lumpur
80.	SERENITY	Puchong, Selangor
81.	SERI BERINGIN	Damansara, Selangor
82.	SOUTH QUAY BAYROCKS	Sunway, Selangor
83.	ST GILES	Georgetown, Penang
84.	ST REGIS RESORT, LANGKAWI	Langkawi, Kedah
85.	SUASANA BANGSAR	Bangsar, Kuala Lumpur
86.	SUMMERSCAPE CONDOS JOHOR BAHRU	Johor Bahru, Johor
87.	SURIA STONOR	Jalan Stonor, Kuala Lumpur
88.	SURIA VILLA, SG LONG	Kajang, Selangor
89.	TERRACED TOWNHOUSE DEVELOPMENT AT JALAN BATU KAWAH KUCHING	Kuching, Sarawak
90.	THE ASTAKA BUKIT SENYUM	Johor Bahru, Johor
91.	THE ASTAKA BUKIT SENYUM PUBLIC AREA	Johor Bahru, Johor
92.	THE BINJAI	KLCC, Kuala Lumpur
93.	THE COVA SUITES	Kota Damansara, Selangor
94.	THE GREENS	TTDI, Kuala Lumpur
95.	THE MET CORPORATE TOWERS	Jalan Dutamas 2, Kuala Lumpur
96.	THE QUINTET	Gita Bayu, Selangor
97.	THE RESERVE AT KEMENSAH HEIGHTS	Ulu Klang, Selangor
98.	THE RUMA HOTEL & RESIDENCES	Jalan Kia Peng, Kuala Lumpur
99.	THE THOMPSON	Ipoh, Perak
100.	THE TROIKA	KLCC, Kuala Lumpur
101.	THE WESTIN KUALA LUMPUR	Bukit Bintang, Kuala Lumpur
102.	THE WESTSIDE THREE	Desa Parkcity, Kuala Lumpur
103.	TIJANI 2	Bukit Tunku, Kuala Lumpur
104.	TWIN PALMS CHERAS	Cheras, Kuala Lumpur
105.	UEM 28 UNITS BUNGALOW JOHOR BAHRU	Johor Bahru, Johor

NO.	PROJECT NAME	LOCATION
106.	UKAY SERAYA	Ampang, Kuala Lumpur
107.	U-THANT RESIDENCE	Jalan Taman U-Thant, Kuala Lumpur
108.	VALENCIA BUNGALOW	Sungai Buloh, Selangor
109.	VALENCIA RPSD	Sungai Buloh, Selangor
110.	VASANA	Seputeh Heights, Kuala Lumpur
111.	VIDA SOHO SPRITZER (TYPICAL OFFICE SUITES 1ST-20TH FLOOR)	Jalan Ceylon, Kuala Lumpur
112.	VIVALDI	Mont Kiara, Kuala Lumpur
113.	VIVATEL HOTEL	Jalan Loke Yew, Kuala Lumpur
114.	W HOTEL, KUALA LUMPUR	Jalan Ampang, Kuala Lumpur
115.	WATERSIDE SUITES MARINA SRI TANJONG PINANG	Penang
116.	WISMA INFINITUM KL	Jalan Dewan Sultan Sulaiman, Kuala Lumpur
117.	ZENIA PARKHOMES	Kepang, Kuala Lumpur

NOTABLE RETAIL REFERENCES



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NOTABLE PROJECT REFERENCES

FOUR SEASONS PLACE, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

THE RUMA HOTEL & RESIDENCES, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

TROIKA, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

CEDAR SHOW UNIT, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

W HOTEL, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

673M PARK HYATT SHOW UNIT, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

MADGE MANSIONS, KUALA LUMPUR



ONE MENURUNG, KUALA LUMPUR



NOTABLE PROJECT REFERENCES

ONE CENTRAL PARK, DESA PARKCITY



NOTABLE PROJECT REFERENCES

AMPERSAND, KUALA LUMPUR



RIMBUN, KUALA LUMPUR





THANK YOU FOR YOUR TIME.